

# Download Modern Typography An Essay In Critical History

## Modern Typography: An Essay in Critical History by Robin ...

In addition to numerous new illustrations and revised text, Modern Typography has been re-scaled to a new, convenient pocket format. Kinross's overview breaks ground by focusing on the history of typography as an intricate web of social, technical, and material processes, rather than a parade of typeface styles.

## Modern typography

of vast possibilities. But more importantly, the work is an essay in the sense that it 'essays' or 'attempts'. This is perhaps better conveyed by the German word 'ein Versuch': an essay, but, in its primary meaning, an 'attempt' or 'experiment'. What is attempted here is a shift of orientation for the history of typography, and so

## Modern Typography: An Essay in Critical History

Modern Typography: An Essay in Critical History Hyphen Press, 1992 - Art - 206 pages. In a survey of developments since 1700, this book proposes a new understanding of modern typography: as something larger and more deeply rooted than a modernism of style. Rather, 'modern' is taken to imply an ...

## Modern Typography: An Essay in Critical History ...

Kinross is perhaps the most acute and interesting writer on typography working in English and this survey of typographic history, from 1700 to the present, is a classic account. Modern Typography's European manner of design fully embodies the text's principles: well made, light in weight, a pleasure to carry and hold, and eminently readable. Kinross handles the visual examples with exemplary restraint and provides fine discursive captions.

## Modern typography : an essay in critical history (Book ...

Modern typography : an essay in critical history. [Robin Kinross] -- "In a survey of developments since 1700, this book proposes a new understanding of modern typography: as something larger and more deeply rooted than a modernism of style.

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The book Modern Typography was designed by Françoise Berserik, The Hague, and typeset by Teus de Jong. First edition 1992. Pictured is a (well-used) reprint of the second edition (2004). Here's a review at Eye Magazine, including a picture of the first edition's cover.. See also this post on the Hyphen Press website, which uses the same font and color.

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